

SECURE AND TRANSPARENT

Data protection at Magicline

Data protection at a glance

General notes

The following notes provide a simple overview of what happens to your personal data when you visit this website. Personal data is all data with which you can be personally identified. For detailed information on the subject of data protection, please refer to our data protection declaration listed below this text.

Data collection on this website

Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator:

Sport Alliance GmbH
Raboisen 6
20095 Hamburg

Managing Director: Daniel Hanelt

How do we collect your data?

On the one hand, your data is collected by you giving us this information. This can be data that you enter in a contact form, for example. Other data is collected automatically or with your consent by our IT systems when you visit the website. These are mainly technical data (e.g. internet browser, operating system or time of the page call). This data is collected automatically as soon as you enter this website.

The use of our website (www.magicline.com) is generally possible without providing personal data. As far as personal data (e.g. name, address or e-mail address) is collected on our website, this is always done on a voluntary basis as far as possible. This data will not be passed on to third parties without express consent. We would like to point out that data transmission on the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of data against access by third parties is not possible. The use by third parties of contact data published within the framework of the imprint obligation for the purpose of sending advertising and information material not expressly requested is hereby expressly prohibited. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example through spam mails.

What do we use your data for?

Part of the data is collected in order to ensure that the website is provided without errors. Other data can be used to analyse your user behaviour.

What rights do you have regarding your data?

You have the right to receive information free of charge about the origin, recipient and purpose of your stored personal data at any time. You also have the right to demand the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent for the future at any time. In addition, you have the right to demand, under certain circumstances, the restriction of the processing of your personal data. Furthermore, you have the right of appeal to the competent supervisory authority. You can contact us at any time at the address given in the imprint for this and other questions on the subject of data protection.

Analysis tools and third-party tools

When you visit this website, your surfing behaviour can be statistically evaluated. This is mainly done with cookies and with so-called analysis programs.

You will find detailed information on these analysis programs in the following data protection declaration.

Hosting and Content Delivery Networks (CDN)

External Hosting

This website is hosted by an external service provider (hoster). The personal data collected on this website is stored on the hoster's servers. This may include, but is not limited to, IP addresses, contact requests, meta and communication data, contract data, contact details, names, website accesses and other data generated by a website.

The use of the hoster is for the purpose of fulfilling a contract with our potential and existing customers (Art. 6 para. 1 lit. b DSGVO) and in the interest of a secure, fast and efficient provision of our online offer by a professional provider (Art. 6 para. 1 lit. f DSGVO).

Our hoster will only process your data to the extent necessary to fulfil its performance obligations and will follow our instructions with regard to this data.

Conclusion of a contract on order processing

In order to guarantee data protection compliant processing, we have concluded a contract for order processing with our host.

General information and compulsory information

Data protection

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the legal data protection regulations and this data protection declaration.

When you use this website, various personal data is collected.

Personal data is data with which you can be personally identified. This privacy policy explains what data we collect and what we use it for. It also explains how we do this and for what purpose.

We would like to point out that data transmission over the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of data against access by third parties is not possible.

Note on the responsible body

The person responsible for data processing on this website is:

Sport Alliance GmbH
Raboisen 6
20095 Hamburg

Phone : +49 (0) 40 - 42 93 24 - 0
e-mail: info@magicline.de

Responsible party is the natural or legal person who, alone or jointly with others, decides on the purposes and means of processing personal data (e.g. names, e-mail addresses, etc.).

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke any consent already given at any time. For this purpose, an informal notification by e-mail to us is sufficient. The legality of the data processing carried out up to the time of revocation remains unaffected by the revocation.

Right to object to data collection in special cases and to direct advertising (Art. 21 DSGVO)

IF THE DATA PROCESSING IS CARRIED OUT ON THE BASIS OF ART. 6 ABS. 1 LIT. E OR F DSGVO, YOU SHALL HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME FOR REASONS ARISING FROM YOUR SPECIFIC SITUATION, INCLUDING PROFILING BASED ON THESE PROVISIONS. THE RESPECTIVE LEGAL BASIS ON WHICH PROCESSING IS BASED CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA CONCERNED UNLESS WE CAN PROVE THAT

THERE ARE COMPELLING REASONS FOR PROCESSING WHICH ARE WORTHY OF PROTECTION AND WHICH OUTWEIGH YOUR INTERESTS, RIGHTS AND FREEDOMS, OR UNLESS THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS (OBJECTION PURSUANT TO ART. 21 PARA. 1 DSGVO).

IF YOUR PERSONAL DATA ARE PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH MARKETING, INCLUDING PROFILING, INsofar AS IT IS CONNECTED WITH SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION ACCORDING TO ART. 21 PARA. 2 DSGVO).

Right of appeal to the competent supervisory authority

In the case of infringements of the DPAs, the persons concerned have a right of appeal to a supervisory authority, in particular in the Member State of their habitual residence, place of work or place of the suspected infringement. This right of appeal is without prejudice to other administrative or judicial remedies.

Right to data portability

You have the right to have data, which we process automatically on the basis of your consent or in fulfilment of a contract, handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another responsible party, this will only take place to the extent that it is technically feasible.

SSL or TLS encryption

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as site operator. You can recognise an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If the SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

Information, deletion and correction

Within the framework of the applicable legal provisions, you have the right to obtain information free of charge at any time about your stored personal data, its origin and recipients and the purpose of the data processing and, if applicable, a right to correct or delete this data. For this purpose, as well as for further questions regarding personal data, you can contact us at any time at the address given in the imprint.

Right to limitation of processing

You have the right to request the restriction of the processing of your personal data. To do so, you can contact us at any time at the address given in the imprint. The right to restrict processing exists in the following cases:

If you dispute the correctness of your personal data stored with us, we usually need time to check this. For the duration of the audit, you have the right to request the restriction of the processing of your personal data.

If the processing of your personal data was/is carried out unlawfully, you have the right to request the restriction of the processing instead of deletion.

If we no longer need your personal data, but you do need it to exercise, defend or assert legal claims, you have the right to demand restriction of the processing of your personal data instead of deletion.

If you have lodged an objection in accordance with Art. 21 para. 1 DSGVO, a balance must be struck between your interests and ours. As long as it is not yet clear whose interests outweigh the interests of the parties concerned, you have the right to demand that the processing of your personal data be restricted.

If you have restricted the processing of your personal data, these data - apart from their storage - may only be processed with your consent or for the purpose of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person or for reasons of an important public interest of the European Union or a Member State.

Data collection on this website

Cookies

Our Internet pages use so-called "cookies". Cookies are small text files and do not cause any damage on your end device. They are either stored temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your end device. Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your terminal device until you delete them yourself or until your web browser automatically resolves them.

In some cases, cookies from third-party companies may also be stored on your terminal device when you enter our site (third-party cookies). These enable us or you to use certain services of the third-party company (e.g. cookies for the processing of payment services).

Cookies have various functions. Many cookies are technically necessary because certain website functions would not work without them (e.g. the shopping basket function or the display of videos). Other cookies are used to evaluate user behaviour or display advertisements.

Cookies that are required to carry out the electronic communication process (necessary cookies) or to provide certain functions that you have requested (functional cookies, e.g. for the shopping basket function) or to optimise the website (e.g. cookies for measuring the web audience) are stored on the basis of Art. 6 para. 1 lit. f DSGVO, unless another legal basis is given. The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimised provision of his services. If consent to the storage of cookies has been requested, the storage of the cookies in question will be carried out exclusively on the basis of this consent (Art. 6 para. 1 lit. a DSGVO); the consent can be revoked at any time.

You can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, exclude the acceptance of cookies for specific cases or in general and activate the automatic deletion of cookies when closing the browser. If you deactivate cookies, the functionality of this website may be limited.

Insofar as cookies are used by third-party companies or for analysis purposes, we will inform you separately about this within the scope of this data protection declaration and, if necessary, request your consent.

Contact form

If you send us enquiries via the contact form, your details from the enquiry form, including the contact data you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We will not pass on this data without your consent.

This data is processed on the basis of Art. 6 para. 1 lit. b DSGVO, insofar as your enquiry is connected with the fulfilment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 para. 1 lit. f DSGVO) or on your consent (Art. 6 para. 1 lit. a DSGVO), provided that the enquiry has been made.

The data entered by you in the contact form will remain with us until you request us to delete it, revoke your consent to its storage or the purpose for which it was stored ceases to apply (e.g. after your inquiry has been processed). Mandatory statutory provisions - in particular retention periods - remain unaffected.

Inquiry by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your inquiry including all personal data (name, inquiry) will be stored and processed by us for the purpose of processing your request. We will not pass on this data without your consent.

This data is processed on the basis of Art. 6 para. 1 lit. b DSGVO, provided that your inquiry is related to the fulfilment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 para. 1 lit. f DSGVO) or on your consent (Art. 6 para. 1 lit. a DSGVO), provided that the enquiry has been made.

The data sent to us by you via contact enquiries remains with us until you request us to delete it, revoke your consent to its storage or the purpose for which it was stored ceases to apply (e.g. after your enquiry has been processed). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

Social media

Social media plugins with Shariff

This website uses plugins from social media (e.g. Facebook, Twitter, Instagram, Pinterest, XING, LinkedIn, Tumblr). You can usually recognize the plugins by the respective social

media logos. In order to guarantee data protection on this website, we only use these plugins in conjunction with the so-called "Shariff" solution. This application prevents the plugins integrated on this website from transmitting data to the respective provider as soon as you enter the site for the first time.

Only when you activate the respective plugin by clicking the corresponding button, a direct connection to the provider's server is established (consent). As soon as you activate the plugin, the respective provider receives the information that you have visited this website with your IP address. If you are simultaneously logged in to your respective social media account (e.g. Facebook), the respective provider can assign the visit to this website to your user account.

Activating the plugin constitutes consent within the meaning of Art. 6 para. 1 lit. a DSGVO. You can revoke this consent at any time with effect for the future.

Facebook

Our pages integrate plugins from the social network Facebook, provider Facebook Inc. 1 Hacker Way, Menlo Park, California 94025, USA. You can recognize the Facebook plugins by the Facebook logo or the "Like Button" ("Like") on our site. You can find an overview of the Facebook plugins here: <http://developers.facebook.com/docs/plugins>.

When you visit our pages, the plugin establishes a direct connection between your browser and the Facebook server. Facebook thereby receives the information that you have visited our site with your IP address.

If you click the Facebook "Like-Button" while you are logged in to your Facebook account, you can link the contents of our Pages on your Facebook profile. This allows Facebook to associate your visit to our Pages with your user account. We would like to point out that we, as the provider of the Pages, have no knowledge of the content of the transmitted data or its use by Facebook. You can find more information on this in the Facebook privacy policy at <http://de-de.facebook.com/policy.php>.

XING

Our website uses features of the XING network. The provider is XING AG, Dammtorstraße 29-32, 20354 Hamburg, Germany. Each time one of our pages containing Xing functions is called up, a connection to Xing servers is established. To the best of our knowledge, no personal data is stored. In particular, no IP addresses are stored or the usage behaviour is evaluated. Further information on data protection and the Xing Share button can be found in the Xing data protection declaration at: https://www.xing.com/app/share?op=data_protection

Newsletter

Newsletter data

If you would like to receive the newsletter offered on the website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data will not be

collected or only on a voluntary basis. We use these data exclusively for sending the requested information and do not pass them on to third parties.

The processing of the data entered in the newsletter registration form is based exclusively on your consent (Art. 6 para. 1 lit. a DSGVO). You can revoke your consent to the storage of your data, your e-mail address and its use for sending the newsletter at any time, for example by clicking on the "unsubscribe" link in the newsletter. The legality of the data processing operations already carried out remains unaffected by the revocation.

The data you have provided us with for the purpose of subscribing to the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and deleted from the newsletter distribution list after you have cancelled your subscription. Data that has been stored by us for other purposes remains unaffected by this.

After you have been removed from the newsletter distribution list, your e-mail address may be stored by us or the newsletter service provider in a blacklist to prevent future mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data.

This serves both your interest and our interest in compliance with the legal requirements when sending newsletters (legitimate interest in the sense of Art. 6 para. 1 lit. f DSGVO). The storage in the blacklist is not limited in time. You can object to the storage if your interests outweigh our legitimate interest.

Plugins and tools

Google Web Fonts

This site uses so-called web fonts, which are provided by Google, for the uniform display of fonts. When you call up a page, your browser loads the required web fonts into its browser cache in order to display texts and fonts correctly.

To do this, the browser you are using must connect to Google's servers. This enables Google to know that this website has been accessed via your IP address. The use of Google Web Fonts is based on Art. 6 para. 1 lit. f DSGVO.

The website operator has a legitimate interest in the uniform display of the font on his website. If a corresponding consent has been requested (e.g. consent to the storage of cookies), the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. A DSGVO; the consent can be revoked at any time.

If your browser does not support web fonts, a standard font will be used by your computer.

Further information on Google Web Fonts can be found at:

<https://developers.google.com/fonts/faq>

and in the privacy policy of Google:

<https://policies.google.com/privacy?hl=de>.

Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about the use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google's IP address will be shortened beforehand within member states of the European Union or in other signatory states to the Agreement on the European Economic Area.

Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate the use of the website, to compile reports on the website activities and to provide further services to the website operator in connection with the use of the website and the internet. The IP address transmitted by your browser within the framework of Google Analytics is not combined with other data from Google.

The storage of cookies can be prevented by a corresponding setting in the browser software. However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

Source:

<https://www.e-recht24.de/muster-datenschutzerklaerung.html>

Google Maps

This site uses the map service Google Maps via an API. The provider is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

To use the functions of Google Maps it is necessary to store your IP address. This information is usually transferred to a Google server in the USA and stored there. The provider of this site has no influence on this data transfer.

The use of Google Maps is in the interest of an attractive presentation of our online offers and to make it easy to find the places we have indicated on the website. This represents a legitimate interest in the sense of Art. 6 para. 1 lit. f DSGVO.

More information on the handling of user data can be found in [Google's privacy policy](#).